

# STUDENT EXPECTATIONS

1. Must maintain 2.5 GPA each grading period.
2. Must participate in 3 after school Athletic Home Events per grading period (9 weeks).
3. Must obtain 25 hours of community service by the end of each school year.
4. Must sit for industry certifications tests for each class enrolled in.



**Sports Media Academy Staff**

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**SEMINOLE HIGH SCHOOL**



**MIKE**  
**CONITZ**

**POINTS**

**29**

**REBOUNDS**

**7**

**DEC 7**  
**WARHAWKS**  
**V.**  
**WENWOOD**

**Sports  
Media  
Academy**

# ABOUT

The Sports Media Academy is a 4-year program at Seminole High that introduces students to career paths in sports marketing through Digital Media Programs. Students in the Academy will learn Adobe Programs while earning Industry Certifications and participating in Photography, Videography, Journalism, and Broadcasting. These programs will allow each student to gain the ability to market Seminole High School Sports Teams and Athletes while gaining mastery of each Adobe program. These Industry Certifications qualify students for Florida Bright Futures Scholarship while earning college credit and earn a quality point for their GPA. Classes give students the opportunity to create a work-like environment where students share their projects through social media platforms.

## FLOWCHART OF CLASSES

### FRESHMAN YEAR

Class: Digital Information Technology (DIT)  
Certification: Entrepreneurship and Small Business

Students will learn about sports marketing, photography, and videography.

### SOPHOMORE YEAR

Class: Digital Media Fundamentals  
Certifications: Adobe Photoshop & Illustrator  
Students will learn about digital media and social media.

### JUNIOR YEAR

Class: Media Productions  
Certifications: Adobe Premier Pro & After Effects  
Students will learn about Digital Video & Sports Journalism & Reporting

### SENIOR YEAR

Class: Media Delivery Systems  
Certifications: Adobe Dreamweaver & Animate  
Students will learn how to create websites & how to Market Seminole High Athletics.



## WHAT ARE STUDENTS SAYING?



"While participating in the Sports Media Academy I have learned how to use my Digital Media Skills with local businesses that has shown me career paths in the digital World with entrepreneurs."

- Abbi Pedalino c/o 2022

"The Sports Media Academy has allowed me to learn computer programs through what I love most.... Sports!"  
- Christian Neu c/o 2023



"The Sports Media Academy has given me the opportunity to help promote Seminole High's Athletic Teams and giving me the ability to be creative and grow with Digital Media and Art."  
- Davia Schweitzer c/o 2022

SEMINOLE BOYS

# GAME DAY

VS. EASTLAKE  
THURSDAY, DECEMBER 9  
7:30 PM  
@ HOME

Caiden Boggs • Captain • Senior

